

PRESS RELEASE

Bertelsmann's 2025 Annual Report Showcases the Group as "The Opportunity Company"

- **Interactive 2025 annual report now available online**
- **Theme: "The Opportunity Company"**
- **Highlights from the divisions plus digital bonus content**

Gütersloh, March 26, 2026 – Bertelsmann has published its interactive 2025 Annual Report online. Under the theme "The Opportunity Company," the report highlights how the international media, services, and education company creates opportunities for ideas, creativity, and growth. It highlights progress in implementing the Boost strategy and illustrates how Bertelsmann encourages entrepreneurial freedom and opens up new development opportunities.

Karin Schlautmann, Head of Corporate Communications at Bertelsmann, said: "Bertelsmann is 'The Opportunity Company' – a company that recognizes opportunities, creates them, and systematically acts on them. Our strategic investments, our international presence, and our innovative capacity create opportunities for talent, creative content, and new business models. This is reflected in both the report's guiding idea and the many successes of our divisions."

A central visual element of the Annual Report is a series of transparent, fan-shaped elements in graduated shades of blue and green. The overlapping layers create a sense of depth and dynamism. They symbolize the wide range of opportunities that Bertelsmann creates and connects.

The 2025 Annual Report consists of an image section and a financial section. While the financial section provides transparent and detailed information on the past financial year's results, the corporate section presents highlights from Bertelsmann's seven divisions aligned with the company's strategic growth priorities. These include investments totaling €7 billion since the launch of the Boost strategy, the expansion of activities in growth regions such as Brazil, India, and China, strategic partnerships with globally leading technology companies, and international creative achievements ranging from Academy Awards and Grammy Awards to Pulitzer Prizes.

The various highlights in the Annual Report are complemented by numerous interactive features such as videos, audio clips, and additional links. The interactive report is available at ar2025.bertelsmann.com.

About Bertelsmann

Bertelsmann is a media, services, and education company with more than 75,000 employees that operates in some 50 countries around the world. It includes the entertainment group RTL Group, the trade book publisher Penguin Random House, the music company BMG, the service provider Arvato Group, Bertelsmann Marketing Services, the Bertelsmann Education Group, and Bertelsmann Investments. The company generated revenues of €19 billion in the 2025 financial year. Bertelsmann stands for creativity and entrepreneurship. This combination promotes first-class media content and innovative service solutions that inspire customers around the world.

www.bertelsmann.com

Bertelsmann online



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