

Factsheet

BERTELSMANN AT A GLANCE

Bertelsmann is a media, services, and education company with more than 75,000 employees that operates in some 50 countries around the world. It includes the entertainment group RTL Group, the trade book publisher Penguin Random House, the music company BMG, the service provider Arvato Group, Bertelsmann Marketing Services, the Bertelsmann Education Group, and Bertelsmann Investments. The company generated revenues of €19.0 billion in the 2025 financial year. Bertelsmann stands for creativity and entrepreneurship. This combination promotes first-class media content and innovative service solutions that inspire customers around the world.

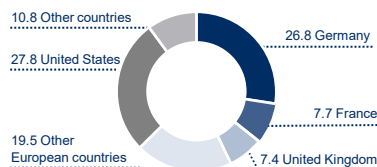
BERTELSMANN



GROUP KEY FIGURES

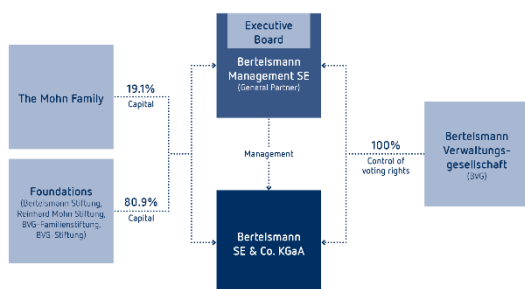
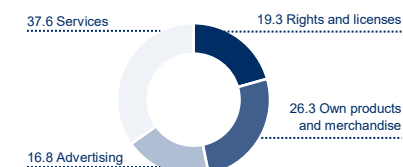
in € millions	2025	2024	2023
Group revenues	18,957	18,988	20,169
Operating EBITDA adj.	3,019	3,111	3,119
Group profit	1,007	1,036	1,326

Consolidated Revenues* by Region in percent



*in 2025

Consolidated Revenues* by Category in percent



SHAREHOLDER STRUCTURE

Bertelsmann SE & Co. KGaA is a privately held *Kommanditgesellschaft auf Aktien* (KGaA; partnership limited by shares). 80.9 percent of the capital shares in Bertelsmann SE & Co. KGaA are held indirectly by foundations (Bertelsmann Stiftung, Reinhard Mohn Stiftung, BVG-Familienstiftung, BVG-Stiftung), and 19.1 percent are held indirectly by members of the Mohn family. All voting rights at the General Meeting of Bertelsmann SE & Co. KGaA and Bertelsmann Management SE (general partner) are controlled by Bertelsmann Verwaltungsgesellschaft (BVG).

BERTELSMANN ON THE CAPITAL MARKET

Bertelsmann uses various financial instruments to diversify its financing sources. In this context the capital market plays an important part in Bertelsmann's financial strategy. Bertelsmann bases its financing policy on the requirements of a solid investment grade credit rating and the associated qualitative and quantitative criteria. Credit ratings and capital market transparency make a considerable contribution to the Group's financial security and independence. The following gives an overview of the financial targets and instruments:

Current Issuer Rating	Financial Targets								
Baa2 Outlook: stable	<table border="1"> <thead> <tr> <th colspan="2">FY 2025</th> </tr> </thead> <tbody> <tr> <td>Leverage factor Economic debt/ Op. EBITDA*</td> <td>≤ 2.5x 2.0</td> </tr> <tr> <td>Coverage ratio Op. EBITDA/ Financial result*</td> <td>> 4.0x 9.0</td> </tr> <tr> <td>Equity ratio Equity/ Total assets (in percent)</td> <td>≥ 25% 48.9</td> </tr> </tbody> </table> <p>* after modifications</p>	FY 2025		Leverage factor Economic debt/ Op. EBITDA*	≤ 2.5x 2.0	Coverage ratio Op. EBITDA/ Financial result*	> 4.0x 9.0	Equity ratio Equity/ Total assets (in percent)	≥ 25% 48.9
FY 2025									
Leverage factor Economic debt/ Op. EBITDA*	≤ 2.5x 2.0								
Coverage ratio Op. EBITDA/ Financial result*	> 4.0x 9.0								
Equity ratio Equity/ Total assets (in percent)	≥ 25% 48.9								
BBB Outlook: stable									

Listed Bonds issued by Bertelsmann:

Coupon	Issue volume	Issuance	Due	ISIN
3.700%	€100m	2012	2032	XS0801079434 ¹⁾
3.500%	€600m	2015	2075	XS1222594472 ²⁾
1.125%	€500m	2016	2026	XS1400165350 ²⁾
2.000%	€750m	2020	2028	XS2149280948
1.500%	€750m	2020	2030	XS2176558620
1.000%	€100m	2020	2027	XS2179082727 ¹⁾
3.500%	€750m	2022	2029	XS2560753936
3.375%	€750m	2025	2033	XS3209539520
3.750%	€750m	2026	2034	XS3278827590

1) No official trading – private placement
2) Outstanding nominal amount has been reduced by bond buyback.

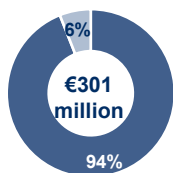
Promissory Notes issued by Bertelsmann:

Coupon	Issue volume	Issuance	Due
1.000% ³⁾	€75m	2019	2026
1.600%	€100m	2020	2027

³⁾ €10m floating rate (6-month EURIBOR + 100 bp)

Publicly listed Profit Participation Certificates (PPC)

Breakdown by volume (of par value)



Percentage of profit distribution of par value for fiscal year 2025:

- PPC 2001: 15% (ISIN DE0005229942)
- PPC 1992: 6.01% (ISIN DE0005229900)

Download
Interim Report 2025

Download
Annual Report 2025

1

Financial Calendar: May 13, 2026
Results for the first three months 2026

CONTACT

Bertelsmann SE & Co. KGaA
Carl-Bertelsmann-Straße 270 • 33311 Gütersloh
Investor.Relations@bertelsmann.de

CONTACT PERSONS INVESTOR RELATIONS

Henrik Pahls
SVP Corporate Finance and Investor Relations
Phone: +49 5241 - 80 23 42

Melanie Konstantinidis
Senior Expert Investor Relations
Phone: +49 5241 - 80 18 61