

PRESS RELEASE

‘Talent Meets Bertelsmann’: International Talent Develops Ideas for the Future in Berlin

- **More than 50 students from across Europe attend Bertelsmann’s 18th career event**
- **Three days of exchange with executives and hands-on work on strategic case studies**
- **Bertelsmann CEO Thomas Rabe presents awards to winning teams**

Gütersloh / Berlin, July 1, 2026 – For three days, Bertelsmann’s Berlin representative office became a hub for international young talent: More than 50 selected students from numerous European countries gathered for the 18th edition of “Talent Meets Bertelsmann” (TMB). The career event centered on direct exchange with company executives, developing innovative solutions to current business challenges, and building an international network.

Immanuel Hermreck, Bertelsmann’s Chief Human Resources Officer, said: “Talent Meets Bertelsmann thrives on the diverse perspectives of its participants. They challenge the status quo, develop new ideas, and bring a remarkable openness to change – precisely the qualities that are essential to our company’s future.”

Hermreck continued: “At the same time, the event gives students the opportunity to experience Bertelsmann and its diverse businesses up close and build connections that often extend far beyond the event itself.”

The event is part of the employer branding initiative “Create Your Own Career.” Throughout the three-day program, participants worked in interdisciplinary teams on hands-on case studies from Bertelsmann’s international businesses. They were supported by experts from across the company, who shared their expertise and mentored the teams throughout the entire process.

The event culminated in the final presentations, during which the teams presented their concepts to a jury composed of Executive Board members and senior executives from across the Group. This year’s judges included Carsten Coesfeld, CEO of Bertelsmann Investments; Thomas Coesfeld, CEO of BMG; Pilar Del Barco, Chief Human Resources Officer Spain, Portugal & Latin America at Penguin Random House Grupo Editorial; Rolf Hellermann, Bertelsmann’s Chief Financial Officer; Immanuel Hermreck, Bertelsmann’s Chief Human Resources Officer; Teresa Schlichting, Chief People & Culture Officer at Riverty; and Clément Schwebig, CEO of RTL Group.

Bertelsmann CEO Thomas Rabe presented the prizes to the winning teams. The grand prize is a trip to London, where the winning team will visit Bertelsmann locations. The second- and third-place teams will receive exclusive behind-the-scenes insights into Bertelsmann companies in Berlin and Munich, respectively.

As in previous years, the event was hosted by Amiaz Habtu, familiar to audiences as the host of various RTL Group television programs.

Further information about the event, along with photos and videos, is available at www.talentmeetsbertelsmann.com and on social media using the hashtags #TMB26, #TalentMeetsBertelsmann, and #TMB.

About Bertelsmann

Bertelsmann is a media, services, and education company with more than 75,000 employees that operates in some 50 countries around the world. It includes the entertainment group RTL Group, the trade book publisher Penguin Random House, the music company BMG, the service provider Arvato Group, Bertelsmann Marketing Services, the Bertelsmann Education Group, and Bertelsmann Investments, an international network of funds. The company generated revenues of €19 billion in the 2025 financial year. Bertelsmann stands for creativity and entrepreneurship. This combination promotes first-class media content and innovative service solutions that inspire customers around the world. www.bertelsmann.com

Bertelsmann online



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