

2026

A large, stylized letter 'B' graphic in a lighter shade of blue, positioned on the left side of the page. It is partially obscured by the text.

Bertelsmann –
At a Glance

BERTELSMANN

BERTELSMANN

Bertelsmann is a media, services, and education company with more than 75,000 employees that operates in some 50 countries around the world. It includes the entertainment group RTL Group, the trade book publisher Penguin Random House, the music company BMG, the service provider Arvato Group, Bertelsmann Marketing Services, the Bertelsmann Education Group, and Bertelsmann Investments. The company generated revenues of €19 billion in the 2025 financial year. Bertelsmann stands for creativity and entrepreneurship. This combination promotes first-class media content and innovative service solutions that inspire customers around the world.



Dear readers,
dear friends of Bertelsmann,

In recent years, Bertelsmann has evolved further, with seven divisions based on the pillars of media content, services and education – and with a corporate culture that connects our businesses in some 50 countries around the world. With our current strategic priorities national media champions, global content, global services, education, and investment we wish to continue on this successful path in the coming years.

This brochure provides information about our business performance as well as our strategy and divisions. More than 75.000 employees, acting on the foundation of the Bertelsmann Essentials Creativity and Entrepreneurship, are the most important base for our future success. Thank you for your interest in our journey!

Yours sincerely,



Facts

BERTELSMANN

€19.0 bn Group revenues
 €3,019 m Operating EBITDA adjusted
 €1,007 m Group profit

76,965 Employees in 50 countries

Figures from FY 2025



Penguin
Random
House

>350 imprints on
6 continents



~10 million daily
touchpoints on the
customer journey



>€2.1 billion invested
since 2006

arvato
group

>1 billion financial
transactions per year



Penguin
Random
House

>750 million books,
e-books, and audio books
sold per year



>40 campuses in
the US and Brazil



>300 active investments

arvato
group

~3.3 million sqm
warehouse space



BMG

The world's fourth-largest
global music company



BMG

>3 million songs and
recordings are represented
by BMG



>11,000 hours of
programming p.a.
by Fremantle



>50 percent of
psychologists in California
trained by Alliant



>260 million books
produced annually

The Bertelsmann Executive Board



Thomas Rabe

Chairman and Chief Executive Officer of Bertelsmann



Rolf Hellermann

Chief Financial Officer of Bertelsmann



Carsten Coesfeld

Member of the Executive Board of Bertelsmann and
Chief Executive Officer of Bertelsmann Investments



Immanuel Hermreck

Chief Human Resources Officer of Bertelsmann



Thomas Coesfeld

Member of the Executive Board of Bertelsmann and
Chief Executive Officer of BMG



Clément Schwebig

Member of the Executive Board of Bertelsmann and
Chief Executive Officer of RTL Group

The Bertelsmann Group Management Committee

The Group Management Committee advises and supports the Executive Board on important issues of corporate strategy and development and other enterprise-wide topics. It is composed of the members of the Bertelsmann Executive Board and selected executives from the Bertelsmann Group. The Group Management Committee reflects Bertelsmann's diversity and internationality, as well as its most important markets. It is led by Thomas Rabe.



Andreas Barth
Chief Executive Officer of
Riverty



N ria Cabut 
Chief Executive Officer
of Penguin Random House
Grupo Editorial



Dirk Kemmerer
Chief Executive Officer
of Bertelsmann Marketing
Services



Kay Krafft
Chief Executive Officer of
Bertelsmann Education
Group



David Larramendy
Chief Executive Officer of
Groupe M6



Annabelle Yu Long
Managing Partner of
Bertelsmann Asia
Investments



Nihar Malaviya
Chief Executive Officer of
Penguin Random House



Jennifer Mullin
Chief Executive Officer of
Fremantle



Frank Schirrmeister
Chief Executive Officer of
Arvato



Stephan Schmitter
Chief Executive Officer of
RTL Deutschland



Steven Moran
Chief Partnership Officer
and Chief Learning Officer
of Bertelsmann



Gail Rebeck
Group Creative Coordinator



Karin Schlautmann
Executive Vice President
Corporate Communications
of Bertelsmann

Strategy

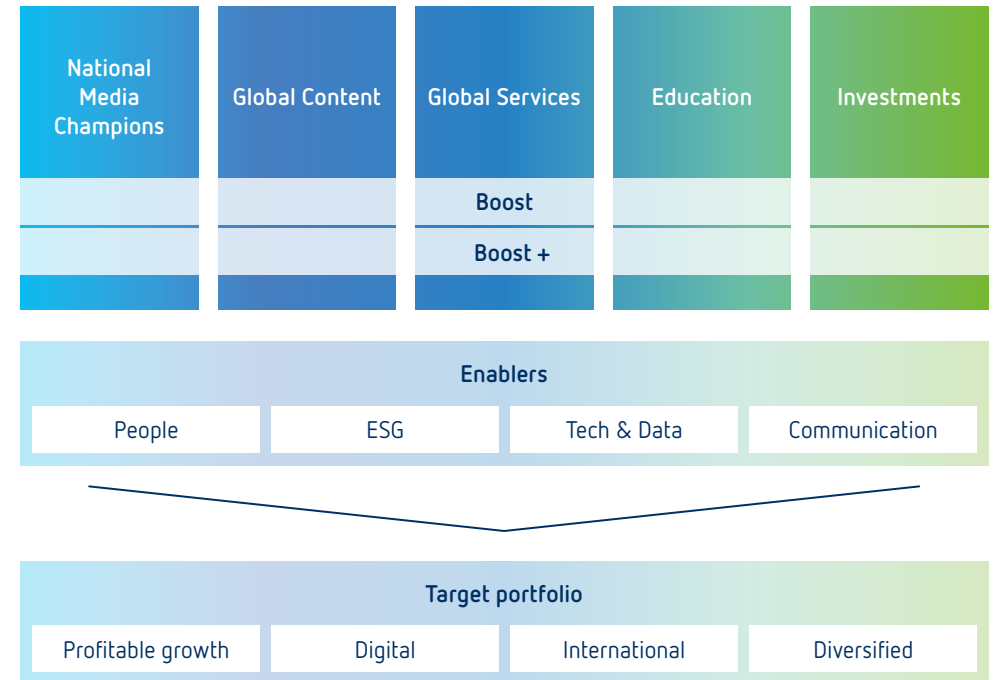
Bertelsmann is focused on achieving profitable growth and an increasingly digital, international and diversified business portfolio. The Group's strategy is guided by five strategic growth priorities.

At the beginning of 2024, Bertelsmann expanded its Group strategy and has since been driving growth through two key programs. The first program, "Boost," was initiated in 2021 with the goal of accelerating growth momentum.

Since 2021, €7.0 billion has been invested, with €1.5 billion allocated in 2025 alone. A total of approximately €8 billion is to be invested by the end of 2026.

The second program, "Boost+," encompasses three key thrusts: "Next," "Regional Boost" and "Breakout." "Next" focuses on the development of new lines of business with a projected long-term sales potential of approximately €1 billion. "Regional Boost" targets the expansion of business in particularly promising regions. Finally, "Breakout" involves larger-scale mergers of existing businesses with other companies.

Strategic Growth Priorities





RTL

AKTUELL

€6.33

bn Revenues

€983

m Operating
EBITDA adjusted

15,768

Employees

As of 2025



RTL Group is a leading entertainment company across broadcast, streaming, content, and digital, with interests in 52 television channels, six streaming services, and 40 radio stations. The Group's families of TV channels are either number one or number two in five European countries. RTL Deutschland is the Group's largest business unit and Germany's leading entertainment company, operating across TV, streaming, radio, digital, and publishing. RTL Group's streaming services include RTL+ in Germany and Hungary, and M6+ in France. Fremantle is one of the world's largest creators, producers, and distributors of scripted and unscripted content, and is responsible for more than 11,000 hours of programming per year, alongside an international network of teams operating in 28 countries. Bertelsmann is the majority shareholder of RTL Group, holding 75 percent of its shares.

www.rtlgroup.com



€4.98

bn Revenues

—

€704

m Operating
EBITDA adjusted

—

13,530

Employees

As of 2025



Penguin
Random
House

Penguin Random House, the world's largest trade book publisher, is dedicated to its mission to ignite a universal passion for reading by creating books for everyone. Each year, it publishes around 14,500 new works and sells more than 750 million print books, e-books, and audiobooks. With more than 350 imprints across six continents, Penguin Random House comprises adult fiction, nonfiction, children's, and young adult literature, primarily in English, German, and Spanish. Penguin Random House's publishing list includes more than 80 Nobel Prize laureates, 143 US Pulitzer Prize winners, and hundreds of the world's most widely read and acclaimed authors. Penguin Random House is wholly owned by Bertelsmann.

www.penguinrandomhouse.com



€900

m Revenues

—
€284

m Operating
EBITDA adjusted

—
917

Employees

As of 2025



BMG

Founded in 2008, **BMG** reimagined the relationship between music companies, songwriters, and artists by offering fairer contracts, greater creative freedom, and unparalleled transparency in royalties and licensing. Now the fourth-largest music company in the world, BMG combines human creativity with cutting-edge technology to connect music with global audiences. With 16 offices across 13 key markets, BMG represents more than three million songs and recordings, including some of the most iconic catalogs and works from leading artists and songwriters including will.i.am, Jean-Michel Jarre, Tina Turner, Jason Aldean, Jelly Roll, Paul Simon, and many more. BMG is wholly owned by Bertelsmann.

www.bmg.com



€4.38

bn Revenues

—
€720

m Operating
EBITDA adjusted

—
28,320

Employees

As of 2025

arvato group

Arvato Group is an internationally operating services group that develops and delivers customized solutions for a wide range of business processes for corporate clients across various industries in more than 30 countries. The group's solution portfolio ranges from supply chain solutions (Arvato) and financial services (Riverty) to IT services (Arvato Systems) and business processing services (Arvato Connect). Renowned companies from a broad spectrum of industries worldwide rely on these offerings – from consumer products and technology to healthcare and automotive, as well as publishing and internet businesses. Arvato Group is wholly owned by Bertelsmann.

www.arvato-group.com



€1.03

bn Revenues

—
€22

m Operating
EBITDA adjusted

—
4,860

Employees

As of 2025

Bertelsmann Marketing Services

Bertelsmann Marketing Services is a cross-channel full-service provider for the advertising industry, bringing together all of Bertelsmann's digital marketing and printing activities. Bertelsmann Marketing Services comprises four divisions: First, the German offset printing companies Mohn Media, GGP Media, and Vogel Druck. Second, the Book Printing Group in the United States. Third, the Digital Marketing Unit, which includes the agency Territory, Campaign, DeutschlandCard, and the Dialog business. And fourth, the Sonopress Group, with storage media producer Sonopress and printing and packaging specialist Topac. Bertelsmann Marketing Services is wholly owned by Bertelsmann.

www.bertelsmann-marketing-services.com



€949

m Revenues

—
€375

m Operating
EBITDA adjusted

—
10,257

Employees

As of 2025

Bertelsmann Education Group

Bertelsmann Education Group comprises Bertelsmann's education activities. The group's companies focus on the healthcare and education sectors, in particular education and training, and deliver innovative ways of teaching and learning as well as performance management solutions for students, professionals, and organizations. The companies include Brazil's leading university group for medical education and training, Afya, the US continuing education and workforce management solution provider Relias, and the professional practice-oriented Alliant International University. The Bertelsmann Education Group is wholly owned by Bertelsmann.

www.bertelsmann-education-group.com



€623

m Revenues

—

€84

m Operating
EBITDA adjusted

74

new and follow-on
investments

As of 2025

BI Bertelsmann Investments

Bertelsmann Investments (BI), as a global investment platform dedicated to driving best-in-class returns and empowering entrepreneurship worldwide, bundles the venture capital activities of the Bertelsmann Group as well as the growth unit Bertelsmann Next. The venture capital arm comprises the funds Bertelsmann Asia Investments (BAI), Bertelsmann India Investments (BII), Ffuturepresent, and Bertelsmann Healthcare Investments (BHI), along with selected fund and direct investments, including in Europe, the U.S., Latin America, and Southeast Asia. The Bertelsmann Next unit is home to Bertelsmann's incubation efforts and buy-and-build strategies focused on new growth industries and markets, particularly in Mobile Ad Tech (Applike), HR Tech (EMBRACE), Pharma Tech (corneo), and in India (LetsTransport). Through its fund network and Next activities, Bertelsmann Investments has invested about €2.3 billion in around 500 innovative companies and funds. Bertelsmann Investments currently holds more than 300 active investments worldwide, partners with leading entrepreneurs and venture funds, and is home to entrepreneurial talent.

www.bertelsmann-investments.com

The Bertelsmann Essentials

Our Origins and Shareholders

Bertelsmann was founded in 1835 by Carl Bertelsmann. It remains a privately-held company with the majority of shares donated to a not-for-profit foundation – the Bertelsmann Stiftung.

Our Sense of Purpose

To empower, to create, and to inspire is the purpose of our work. This provides direction to our managers and employees and informs our relationship with customers, partners, and society at large. It guides all of our work as an international media, services, and education company.

Our Essentials

In a rapidly changing world, how we do things has never been more important. Our core values guide everything we do. Strong individually, it is how Creativity & Entrepreneurship work together that makes them powerful and true to our Bertelsmann culture of participation and partnership.

Creativity

Creativity is vital to us. We celebrate and nurture creativity; encouraging the critical and imaginative thinking that challenges convention and unlocks opportunity. Our minds are open and curious and we encourage and develop the passionate pursuit of fragile ideas. We know that experimentation is part of the creative process and that innovation best serves our customers and markets. Diversity is crucial. We actively seek out different viewpoints and encourage communication and collaboration.

Entrepreneurial freedom provides us with the vision and courage to take risks, the decisiveness and perseverance to get things done, and to be accountable for our actions. Because we act responsibly, we can be proud of our entrepreneurial achievements. We never lose sight of our customers. Mutual respect and trust between every colleague and partner are crucial. Collaborating makes us all stronger. We invest in our people, empower them, and provide fair working conditions. We're mindful of the impact we have on society and environment, and we seek to make a positive difference.



Entrepreneurship



Reinhard and Liz Mohn

History

Bertelsmann is a company that has continually changed over time and that will keep changing in the future in order to further its success and growth story. Founded in 1835 as a Protestant book publisher, the company has successfully embraced technological innovations, changing user habits, and market upheavals, not least the megatrend of digitization, at every stage of its 190-year history. The company revolutionized book distribution, helped introduce commercial television in Germany, and established profit sharing for employees very early on. The foundation for its corporate culture, rooted in creative entrepreneurship, was laid by Reinhard Mohn (1921-2009), who developed Bertelsmann into a global media group in the decades following the Second World War. Thanks in part to its long history and the interplay between continuity and change, Bertelsmann continues to be confident that it is well equipped for the years ahead.

[history.bertelsmann.com](https://www.history.bertelsmann.com)

Further Information about Bertelsmann

Website

The Bertelsmann website gives a clear, comprehensive presentation of the media group with its structures, divisions, products and services. The website is also a point of contact for anyone interested in the latest news as well as facts and figures about Bertelsmann.

www.bertelsmann.com



Website

As a global media, services and education company with more than 75,000 employees, Bertelsmann ranks among the top employers on both the national and international stage. The portal features current job openings as well as events and news related to working and pursuing a career at Bertelsmann.

www.createyourowncareer.com



Annual Report

The Annual Report provides a summary of the company's business development. In it, Bertelsmann retrospectively presents highlights from the divisions along with its consolidated financial statements. The assets and financial position of each division are also laid out. The report is available as an online version.

ar2025.bertelsmann.com



Social Networks

On our social media channels, we offer interesting insights into the diverse world of Bertelsmann – from creative content to the latest information about the group. Our social cloud shows posts from more than 8,000 Bertelsmann channels in real time.

socialcloud.bertelsmann.com

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